



Web Advertising for 2021

se technology
a member of the SE Group

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ADVANCE

Marketing Strategies

Most businesses lack the expertise and time it takes to properly promote their business in all the places their to find customers. SE Technology Advance was specially designed to rapidly create a powerful online marketing presence, giving you an unfair advantage. Getting your website found online is our business, because our dedicated specialists know the ins and outs of online promotion, so we can help your business get online exposure.

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Search Engine optimization

We enhance the quality of traffic to your website through SEO (Search Engine Optimization) . SEO Provides top search engine ranking, better visibility of your website in search engine results with the most relevant keywords, and better credibility for your brand as most persons trust the brands that are listed at the top in major search engines

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IMPROVE **BUSINESS**
Performance

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Pay Per Click campaigns

Its more than Just clicks

Pay per click advertising gives your business the visibility it needs quickly by providing "sponsored listings" in search engines and social media sites like Google and Facebook. Our on-demand PPC management reports provide detailed information on the number of clicks and leads, generated by your campaign, providing you with the top performing ads and keywords, and your frequency of visitors. You will also receive valuable information about your potential customers, helping you to build your marketing database, all in one place.





RAPID SEARCH
Performance

MARKETING Packages

Search Engine Optimization

	STARTER	STANDARD	PREMIUM
Cost per Month	\$500	\$900	\$1,500
Contract Period	6 months	6 months	6 months
Number of Keywords Optimized	5	10	15
Coming up with Marketing Strategies	Yes	Yes	Yes
Review and Analysis			
Keyword Analysis & Research	Yes	Yes	Yes
Website Analysis	Yes	Yes	Yes
Competitor Analysis	No	No	Yes
Landing Page Analysis	Yes	Yes	Yes
On Page Optimization	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages
Website/Internal Link Structure Optimization	No	No	Yes

Pay Per Click Campaigns

Set Up Fee (To Start)	\$500	\$800	\$1,500
Contract Period	6 months	6 months	6 months
	Less Than or Equal to \$2,500	Above \$2,500 and below \$10,000	Above \$10,000
Account Creation			
Custom Campaigns	Yes	Yes	Yes
Coming up with Marketing Strategies	Yes	Yes	Yes
Identifying Key Performance Indicators	Yes	Yes	Yes
Keyword Research	Yes	Yes	Yes
Conversion Tracking	Yes	Yes	Yes
Bid Estimates	No	Yes	Yes



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